

# Fat Bird marketing



## social media plans

Option  
1

7 POST A WEEK/PLATFORM  
{2 PLATFORMS}  
\$210 PER WEEK

Option  
2

5 POST A WEEK/PLATFORM  
{2 PLATFORMS}  
\$170 PER WEEK

Option  
3

3 POST A WEEK/PLATFORM  
{2 PLATFORMS}  
\$120 PER WEEK

## what is included?

1-hour strategy session each month



### content creation

- plan post & campaign strategy
- gather and create content products/services
- create & design custom images
- review & edit
- on-site photo sessions
- training & content management



### schedule & post

- pre-plan posts during peak times
- schedule post on in-house software
- ensure posts gain traction & viewers
- report viewership



### audience engagement

- review tags, comments, posts from audience
- respond to users for continued engagement
- repost content from audience



## other services...

newsletter creation & management  
website creation & management  
print & digital design collateral  
search engine optimization  
product photography & lifestyle shoots  
q4 code management

looking for a service not listed?  
we have you covered!